

Business Forecast

Bill Henry Gates III
Seattle, Washington
Time Zone: 8 hours West

October 28, 1955
47N36'23" 122W19'51"
Tropical Placidus
NATAL CHART

10:00 PM
Standard time
Geocentric

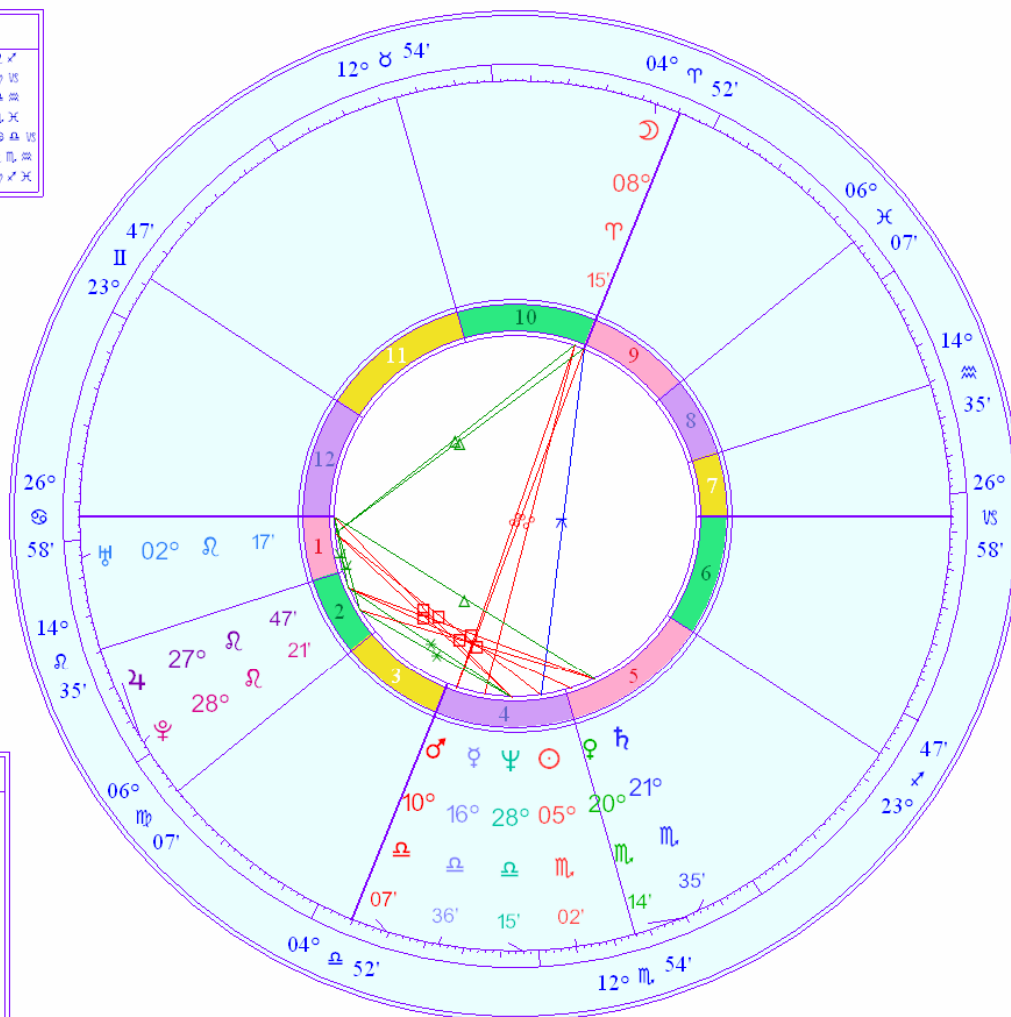
Elements	
Fire	♂ ♀ ♂
Earth	♂ ♀ ♀
Air	♂ ♀ ♂
Water	♂ ♀ ♂
Cardinal	♂ ♀ ♂ ♀
Fixed	♂ ♀ ♀ ♂
Mutable	♂ ♀ ♂ ♀

Zodiac Signs	
♈	Aries
♉	Taurus
♊	Gemini
♋	Cancer
♌	Leo
♍	Virgo
♎	Libra
♏	Scorpio
♐	Sagittarius
♑	Capricorn
♒	Aquarius
♓	Pisces

Aspect	Planets	Sun/Moon
Orb	Orb	Orb
♌ Conjunction	0°	10°00
♍ Opposition	180°	10°00
♎ Square	90°	8°00
♏ Trine	120°	6°00
♐ Sextile	60°	4°00
♑ Semi-Sextile	30°	2°00
♒ Quincunx	150°	3°00
♓ Semi-Square	45°	3°00
♈ Sesquiquadrate	135°	3°00

Planet	Sign	House
Sun	Scorpio	4th
Moon	Aries	10th
Mercury	Libra	4th
Venus	Scorpio	5th
Mars	Libra	4th
Jupiter	Leo	2nd
Saturn	Scorpio	5th
Uranus	Leo	1st
Neptune	Libra	4th
Pluto	Leo	2nd
North Node	Sagittarius	5th
Ascendant	Cancer	1st
Midheaven	Aries	10th

Planet Symbols	
♌	Sun
♍	Moon
♎	Mercury
♏	Venus
♐	Mars
♑	Jupiter
♒	Saturn
♓	Uranus
♈	Neptune
♉	Pluto
♊	North Node
♋	Ascendant
♌	Midheaven



Business Forecast for

Bill Henry Gates III

October 28, 1955

10:00 PM

Seattle, Washington

July 12, 2009 - August 12, 2009

Your Business Forecast begins on the following page. If the time period for an interpretation is, for example, given as "Apr 1, 1997 (Feb 15, 1997 to May 15, 1997)", then it starts in mid-February, reaches greatest intensity around April 1, and ends in mid-May. The first date listed is the time when the influence has reached maximum strength; we can call this date the "peak date". The influence starts on the beginning date, gradually increases in strength until the peak date is reached, and then it gradually fades out until the ending date is reached.

You may also notice that the same interpretation shows up periodically during the year; this is not unusual. To eliminate redundant interpretations, you may be informed that the astrological influence also occurred earlier and that you should refer back to the previous occurrence of this interpretation.

At the top right margin after the dates, the abbreviated names of the aspects and the two factors involved are given. For example, "Jup Sqr MC" means that during the given dates "transiting Jupiter" is squaring your "natal Midheaven". That is to say, the first factor that appears is always the transiting planet (present position of the planet in the zodiac), while the second component of the pair is "natal", or the position it was in the zodiac at your birth. Also, the Midheaven (MC) is the apex or beginning of the 10th house.

At the beginning of each interpretation the complete name of the aspect and the two factors involved are given in capitalized letters. As before, the first planet is in "transit" while the Midheaven is "natal". Below it, the INTENSITY of the aspect is indicated in a scale from 1 to 10. That is to say, an aspect with an influence of 1 is very weak and may not even be noticed. On the other hand, an influence of 10 is very powerful. We can consider aspects with an intensity of 8, 9 or 10 VERY STRONG, 6 or 7 STRONG, 4 or 5 AVERAGE, DECREASING at 2 or 3 and VERY WEAK at 0 or 1.

This report outlines the aspects between the transiting planets on one hand, and the apex or beginning of the 10th house in the natal chart on the other. Traditionally, besides the ten astrological planets (Sun, Moon, Mercury, Venus, Mars, Jupiter, Saturn, Uranus, Neptune and Pluto), two points in the chart are considered very important. The first is the Ascendant or beginning of the 1st house, related to the personality and appearance of the individual. The second is the Midheaven or apex of the 10th house, connected with the

materialization of goals and initiatives, as well as professional success and social recognition. The Midheaven represents the aims or goals and the desire for concrete action. Therefore, the astrological aspects that affect the Midheaven are important in choosing the right time to start a business, commercial or professional initiative.

First, this report is based on the birth date of the owner, founder, or major associate of the business in question. In case there is more than one relevant associate, it is advisable to consult the Business Forecast for the second associate as well.

Second, to obtain this report, the party should provide an approximate time for the business to be opened. The report then will give relevant dates for the most advantageous and least desirable time to proceed with it. In case there is more than one owner, it would be ideal to locate a date in both forecasts that may have positive aspects or, at least, that neither have disharmonious aspects.

But one might question the date one must consider. Does it constitute the date the corporation was formed, the day on which the license was obtained, the day the premises were rented, or the moment in which the toast was made? The answer is very simple. The date of astrological validity is the one on which the business started to serve the public. This is the real "birth" of the business, while everything else constitutes the period of "gestation" of that enterprise.

As a rule, it can be said that the best time for opening a business, in order of strongest to weakest influence, is the following (a higher intensity indicates greater influence): Existence of a TRINE (strong harmonious aspect) between a planet and the Midheaven; Existence of a CONJUNCTION (neutral aspect) between a beneficial planet and the Midheaven (only Jupiter conjunct MC can be considered here); Existence of a SEXTILE (mild harmonious aspect) between a planet and the Midheaven; Existence of a CONJUNCTION (neutral aspect) between a planet (except Jupiter) and the Midheaven.

On the other hand, the most problematic dates for founding a business, in order of strongest to weakest influence, are the following: Existence of a SQUARE (strong disharmonious aspect) between a planet and the Midheaven; Existence of an OPPOSITION (mild disharmonious aspect) between a planet and the Midheaven.

In any case, as this is not a report of determination but only orientation, the explanations of the "squares" and "oppositions" give advice and practical solutions for the businesses that may have started during some of these dates. This is especially useful for those that already have opened their business and read this report to find out what astrological aspects were in effect at the time they started their business. In case of harmonious aspects (trines and sextiles) suggestions are also given on how to obtain the maximum benefits of that astrological influence.

Lastly, it can be said that the "peak dates" possess the purest influence. It is recommended to make use of the harmonious peak dates, if possible. Thus, the mixture of influences is avoided in case there is more than one aspect during given days.

Tropical/Placidus NATAL CHART
Calculated for time zone 0 hours

Natal positions:

Sun= 5SC02 Moon= 8AR15 Merc=16LI36 Ven=20SC14 Mars=10LI07
Jup=27LE47 Sat=21SC35 Ura= 2LE17 Nep=28LI15 Plu=28LE21
Asc=26CN58 MC= 4AR52

PLANET-TO-PLANET SELECTIONS

Natal: Sun Moon Merc Ven Mars Jup Sat Ura Nep Plu Asc MC

Transiting: Sun Merc Ven Mars Jup Sat Ura Nep Plu

	ASPECT	ORB		ASPECT	ORB
Conj	(0 deg 00 min)	1 deg 00 min	Oppos	(180 deg 00 min)	1 deg 00 min
Sqr	(90 deg 00 min)	1 deg 00 min	Trine	(120 deg 00 min)	1 deg 00 min
Sxtil	(60 deg 00 min)	1 deg 00 min			

July 19, 2009 2 AM(July 17, 2009 to July 20, 2009)

Mars Sxtil MC

MARS SEXTILE MC

INTENSITY: 2

A business opened during these dates is labeled with great dynamism and capacity to struggle. Neither the owners, nor the agents, or the personnel are intimidated by unfavorable circumstances. Because of the existing assertiveness and ability to respond, difficulties are surpassed quickly and generally lead to success. These spontaneous decisions have nothing to do with lack of discipline or doing things haphazardly. To the contrary, this business is characterized by following a very clear and defined path with very specific objectives outlined beforehand. There is the ability to make decisions on the spur of the moment, but without losing sight of the reference or goal that is very clear in the forefront.

It is well known that competition is tough and that the price is dictated by the demand of the public or society. To penetrate the complex interest, trends and preferences of the public, it is essential to develop a personal stamp and a very defined line in the industrial or commercial activities or services that are being offered. This is called efficiency, going directly to the point, or simply giving practical solutions to the problems and needs of the clients. A business opened or started during these dates is going to have all of these qualities. Passiveness or a tendency to conform will never exist, and indecision has no meaning in this business.

The force of this business lies in its capacity to struggle, which never should be understood as aggressiveness, but more as competitiveness. Wanting to be a leader by your own merits and standing out from others is no sin. To the contrary, the one who takes the initiative is the one who gains. In that way the clients observe that the personnel and managers of the business are trying their best to satisfy their needs, always procuring that it will be in the most rapid and direct way possible. Many clients probably patronize this establishment because at others they find too many arrears, certain incompetence or

lack of definition. On the other hand, in your company they find quick solutions and immediate service. Everyone gains when the relationship with clients is direct, exonerating, energetic, professional and very clear with respect to commitments. In this connection, it is very important that the client always understands the terms of the negotiation, that is to say, what to expect of the product or service as well as the company, including the quality, price, guarantee on parts or maintenance requirements, etc. If from the beginning the seller clearly outlines the characteristics, conditions, advantages and disadvantages of the product to the clients, mutual confidence is earned.

Simultaneously, the client always appreciates knowing that the person who is going to provide a product or service is honest, trustworthy and enthusiastic about the excellence and quality of things he/she is trying to market. Obviously, if the client observes a degree of insecurity in the seller, it is very probable that he will turn around and is gone. However, if the seller of the product in question is transmitting confidence, security and enthusiasm, there is a much better chance that a spark will emerge that will motivate the buyer to decide on the acquisition of the goods or service. The clients also appreciate fast service on items requested that are momentarily out of stock. Though it may seem strange, many times the seller may unconsciously generate problems or obstacles for himself or his client. This, however, will absolutely not occur in this business, since the owners as well as managers and the personnel have a very clear idea of what they want and how to communicate, therefore there is no dubiousness or greater complications. Your philosophy is to make everything easy so that the buyer can easily make up his mind.

Finally, one must mention as key factor of this business its ease at the time of assuming risks. That is to say, the mechanism of the entire business as formed by the owners, managers and personnel will not resent it when it becomes necessary to accelerate the pace of activity, even when attempting to initiate an expansion that involves a certain risk. To the contrary, the new goals, and putting them ahead of other objectives, turn out to be a stimulus for the group of people that participate in the project. Therefore, motivation is fundamental here. In other words, everyone on the payroll should be advanced in direct relationship to their contributions, for their effort in favor of the business and their ability to resolve the daily problems.

July 27, 2009 7 PM(July 26, 2009 to July 28, 2009)

Sun Trine MC

SUN TRINE MC

INTENSITY: 2

The Sun is the symbol of the day and of light, and a business or commercial activity started on this day is especially able to be developed in relation to the public. That is to say, a business born during these days will have a special magnetism for people who observe it from its beginning, since they will detect the clarity and luminosity of the establishment, where everything is put up front. One of the strong points of this business

is going to be maintaining its prices, always being direct and honest, and dealing with very exclusive clients. Clients will appreciate this sincerity and, because of this, will be especially faithful. If you continue this golden rule and at all cost avoid dishonesty, unclear points, deceptive sales, or concealing certain defects of the product from the clients, then you will obtain maximal results.

One also must take into account that the Sun represents the creation, the creativity, the sublimation of energies and to a certain degree art, which makes this a very auspicious time to begin an activity or investment in one where aesthetics, force, energy and vitality of the idea will be central elements.

If you think of opening a business during these dates, above all there will be personal assurance that your products truly are the best, that they are leaders in the market and present a higher quality than average. Therefore, besides the first characteristic - sincerity of sales - we come to the second essential key of this business: the quality and nobility of the environment. It is not necessary to adorn your business with overly expensive decorations. Take under consideration that for the client the environment of the local or the decorative elements are not as important as the quality of the purchase. To be successful with your business it is essential to be able "to support" those characteristics that the Sun in harmonious position represents. For example, choose those things that offer a greater guarantee and procure to market products of quality and recognized prestige. This is not so much a large business or one in which basically inexpensive things are prevailing. On the contrary, the most advantageous and right approach for an establishment opened during this time is to encourage distinction, confidence in the product and the best of the materials that are used.

As third fundamental element could be mentioned the dynamic force that is going to be in the life of your business. It consists of extroversion, sociableness and an impeccable image. You as well as your personnel should emphasize the need to encourage the prestige of the business. To attain this, the dealings with clients have to be confident, noble, respectful and at the same time warm. In other words, the image, presence and dignity in dealing with the clients will be fundamental, since only this will be able to generate a competent environment and selling relationship. It will be conscientious and makes your personnel aware of the importance that involves the act of purchasing or selling, which product or service it will be, or the idea that is tried. See it as an energy exchange, as a subtle commitment to the person with whom you exchange your forces and to a certain degree your will. Always let the clients be fully aware of their decision and help in a professional way to establish the right approach, application and use of their purchases. An erudite manner, expansive, well informed and optimistic in dealing with people is what allows you to reach that so essential factor called reputation. Furthermore, never hire personnel that, by apparently being less expensive, in reality may not have a real vocation or individual sense of the work they do. If they transmit discouragement, lack of conviction, insecurity and apathy, it could certainly diminish the halo of self-confidence that was considered as fundamental.

Briefly, this is a good time to begin any commercial activity where the possibility of

becoming a leader exists. Not necessarily a leader in sales, but in quality, service, personal dealings and giving attention to the clientele.

For example, it is a time suited to open a business that has contact with the public, such as the government, the town hall or the like. Also, the premises have to be as visible as they can be, and if this is not possible, social contacts will be very important, since they will open doors to the business.